

PRODUCTION COMPANY IMAGEMAKER POST VIDEO & LIVE EVENTS
ARCHITECTS LARGE-SCALE EVENT FEATURING THE PRESIDENT OF MEXICO
Only US Firm to Produce Exclusive Event

April 26, 2010 – Dallas Texas – The keynote address by the Honorable Felipe Calderon Hinojosa, president of the United States of Mexico, at the annual Virtuoso Symposium in Mexico City, was the kickoff to an impressive 3-day symposium event produced by Imagemaker Post Video and Events, a video and event production company based in Irving, Texas (www.imagemakerpost.com) for their client Virtuoso, Specialists in the Art of Travel (www.virtuoso.com), based in Fort Worth, Texas. The conference was dubbed “the most important international luxury travel conference” by President Calderon himself.

Working hand in hand with the President’s office and Mexico Tourism officials, ImageMaker Post Video & Events crafted elaborate staging and lighting for 3 unique events during the Symposium, including the Opening Session featuring the President. From corporate to entertainment, each subsequent event showcased the magic of Mexico as an upscale travel destination. Entertainment ranged from regional-style big bands to the famed “Ballet Folklorico de Mexico” which performed at the gala event for the conference.

With extraordinary outreach from the highest levels, Virtuoso CEO Matthew D. Upchurch, CTC, received personal invitations to hold the Symposium in Mexico City from President Calderon. Imagemaker Post Video & Events was the only US-based company tapped for event production and production of official Symposium events.

ImageMaker Post has the expertise and ability to execute large scale international corporate events featuring a wide range of technical innovations and top-notch entertainment. Their expertise in lighting, audio visual, logistics, stage design and entertainment management made them a natural choice for this prestigious event and exciting challenge. “We brought Imagemaker Post on because we know we can relax and worry about things other than production. They make it easy for us to create impressive events that offer our delegates the opportunity to network and learn more about local cultures and luxury travel products. The IMP team insures the right visual approach for our messaging.”, said David Hansen, Executive Vice President - Operations & Finance, for Virtuoso.

According to Sondra Brunone, President and CEO of ImageMaker Post, “We are honored to participate in this exclusive business networking event representing our country and worked resiliently to ensure impeccable production, professional service and a great conference for all attendees.”

About Virtuoso

Virtuoso, a by-invitation-only organization comprises more than 6,000 elite travel advisors associated with over 300 agencies in 22 countries in North and South America, the Caribbean, Australia and New Zealand, as well as over 1,000 of the world's best travel providers and premier destinations. The network's member agencies generate over \$5.1 billion annually in travel sales, making the group the most powerful in the vacation travel segment.

About ImageMaker Post

ImageMaker Post Events is the live corporate event production arm of ImageMaker Post, Inc., a full-service creative video and event production house, based in Irving, Texas. ImageMaker Post provides a range of creative services, including commercial, corporate and live event production, video editing, motion graphics animation, and DVD services. ImageMaker Post specializes in creating high-quality, highly targeted productions and events for travel and luxury travel companies. For more information, visit www.imagemakerpost.com.

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